

WVSR-FM CONTEST RULES

To give all our listeners the opportunity to feel the excitement of winning, we ask our contestants to remember a few guidelines. Please wait at least two weeks after you win a prize to play another contest on WVSR. If the prize you win is a major prize (\$100 value or more) please wait at least 30 days before playing another contest. We also limit most contests to one winner per household. Some contests have additional restrictions which will be announced or posted as needed.

Most prizes won on-air at WVSR or here on the Electric Website are to be picked up at our offices. This is a necessary policy because many of the prizes are too big, bulky, or heavy to be mailed. Other times we give away tickets for shows or events that will occur only a day or two past the giveaway date, so there is not enough time to mail these items. We also give away many prizes that are limited, one of a kind, or not replaceable. If they are lost in the mail, we can not get replacements for the winners. And, finally, once an item is mailed, we have no way to verify whether the winner received the prize or not. These reasons make it impractical for us to mail prizes, so we simply ask winners to pick up their prizes at our offices during normal business hours which are Monday through Friday - 9am to 5pm - except holidays. If your prize will not be available for normal pick-up, special instructions will be given to you at the time of winning. Prizes not picked up within 30 days may be forfeited. Prizes such as concert and event tickets that are for a specific show, concert, or event, must be picked up at the office of WVSR prior to 5pm eastern time on the last day of business prior to the show, concert, or event else they shall be forfeited and become the exclusive property of WVSR.

Unless otherwise posted, contests on WVSR are open to all legal U.S. residents of West Virginia, Ohio & Kentucky. Contestants must be age 18 or older to win and/or claim prizes with a retail value of \$100 or more or certain other prizes that by their nature should be restricted to persons under 18 years old. Employees of Bristol Broadcasting Company, Inc., employees of subsidiary and affiliated companies and their respective advertising and promotion agencies; and the members of the immediate families or households of such individuals are not eligible. Owners, directors, and employees of business entities that are primary sponsors of any contest or promotion and the members of the immediate families or households of such individuals are not eligible to participate in the particular contest(s) with which their business entities are associated. Owners, directors, and employees of business entities of whatsoever nature that are engaged in the same or substantially similar types of business as that of Bristol Broadcasting Company and the members of the immediate families or households of such individuals are not eligible.

Unless otherwise posted, only one member of an immediate family or household may win a major prize (\$100 value or more) in any single contest or promotion. Upon the winning of a major prize by one member of an immediate family or household, he or she and all other members of his/her immediate family or household become ineligible to participate further in that contest or promotion.

Many of the WVSR contests and sweepstakes involve on-air interaction between the contestants and the WVSR air personalities via the the contestants' telephones. Failure of a telephone connection during a play of the contest may eliminate that contestant and another contestant may be designated. WVSR assumes no responsibility for technical, electronic, telephone congestion, hardware, software or network, computer or data transmission errors, malfunctions or difficulties of any kind.

Payment of any taxes and/or fees associated with the acceptance of any prize is the sole responsibility of the winner of the prize. WVSR reserve the right to award an equivalent substitute prize should any announced prizes become damaged or unavailable. Each winner must accept the prize or equivalent substitute prize(s) as offered. Winners may be required to sign a release form or other certifying documents prior to being awarded their prizes.

By participating in a contest or sweepstakes offered by WVSR, contestants consent to the use of their names, voices, photographs or likeness for advertising or publicity purposes related to this or similar promotions without compensation.

By participating, entrants agree, on behalf of themselves, their executors, assigns and heirs, (a) to abide by all the rules and the decisions of the management of WVSR which shall be final in all matters relating to all contests and sweepstakes; (b) release and hold harmless WVSR Radio, its parent, subsidiary and affiliated companies and their respective directors, officers and employees from any and all liability, claims, or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership, or use of any prize or while preparing for, participating in, and/or traveling to any prize-related or contest-related activity associated in any manner whatsoever with WVSR contests and/or sweepstakes; and (c) that WVSR nor any of the foregoing entities are responsible for damaged, late, lost, misdirected entries or communications.

Prize winners, by accepting a prize, acknowledge that WVSR has neither made nor is in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize or part thereof.

The management of WVSR reserves the right in their sole discretion to modify or discontinue any game, contest, or sweepstakes at any time with notice in the event technical or human error or other circumstance corrupt its conduct or operation; and in the event of such cancellation to award announced prizes by an alternate method.